

Nefeli Tsalta - Graphic Designer

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Awards

Scholarship 11/2014
Video Presentation
Vodafone Hellas
"Restartup" Contest,
Greece

11/2016
Cosmote What's Up
"TORA diko sou"
Urban Exhibition

Technical Competencies

Software: Adobe Photoshop, Adobe Illustrator, Adobe In Design, Adobe Premiere, Adobe After Effects, Font Lab Studio CMS (Joomla), MS Office

Systems: Mac OS X, Windows Operating Systems

Designing Competencies

- Ad Design / Banners
- Logo / Brand Identity
- Packaging mock-ups
- Page Layout
- Computer Illustration
- Poster Design
- Website Editing
- GIF Design
- Video Editing
- Photography / Retouching
- Event Management
- Customer Service

Aegean Airlines

2017 – present

Cabin Crew Member

- Ensure passenger safety during the flight, operate pre-flight checks, handle service, assist when needed

Design Experience

Freelance Graphic Designer

2012 – present

- Design illustrative material for advertising – logos, print ads, packaging, posters
- Confer with clients to determine objectives, budget, styles and approaches
- Create a consistent brand identity for clients
- Design special event invitations, social media content and eCommerce content

CAMP - Contemporary Art Meeting Point – Exhibition Space, Greece

2014

Graphic Designer | Creative Assistant

- Designed appealing indoor/outdoor posters and banners for the exhibition
- Provided guest service and made daily exhibition arrangements
- Responded to incoming calls and inquiries and communicated with the artists

Pi6 – Communication Design, Greece

2013 – 2014

Awarded design agency by national and international competitions and poster biennales

Graphic Design Intern

- Designed logos, labels for packaging, posters and print material; managed CMS
- Managed client accounts and projects, working within budget and deadlines
- Presented final layouts for approval

Other Experience & Interests

- **VICE Greece – Photographer** 2014 – 2017
- **Pink Motel Records – Record Label – Designer/Blogger** pinkmotelrecords.weebly.com
- Individual Photography Exhibition "60's Girls", 10/2013 • Freelance Photographer • Video Editor • DJ

Education

BA (Hons) Graphic Design – Vakalo College of Applied Arts / University of Derby 2010 – 2013

Key Courses: Poster Design, Visual Communication, Print Applications, Packaging, Digital Design

Seminars Flat Illustration with Photoshop, 3/2021 • Online Marketing and Digital Advertising, 12/2015

Language Skills • English (C1) • French (B1) • Greek (Native)